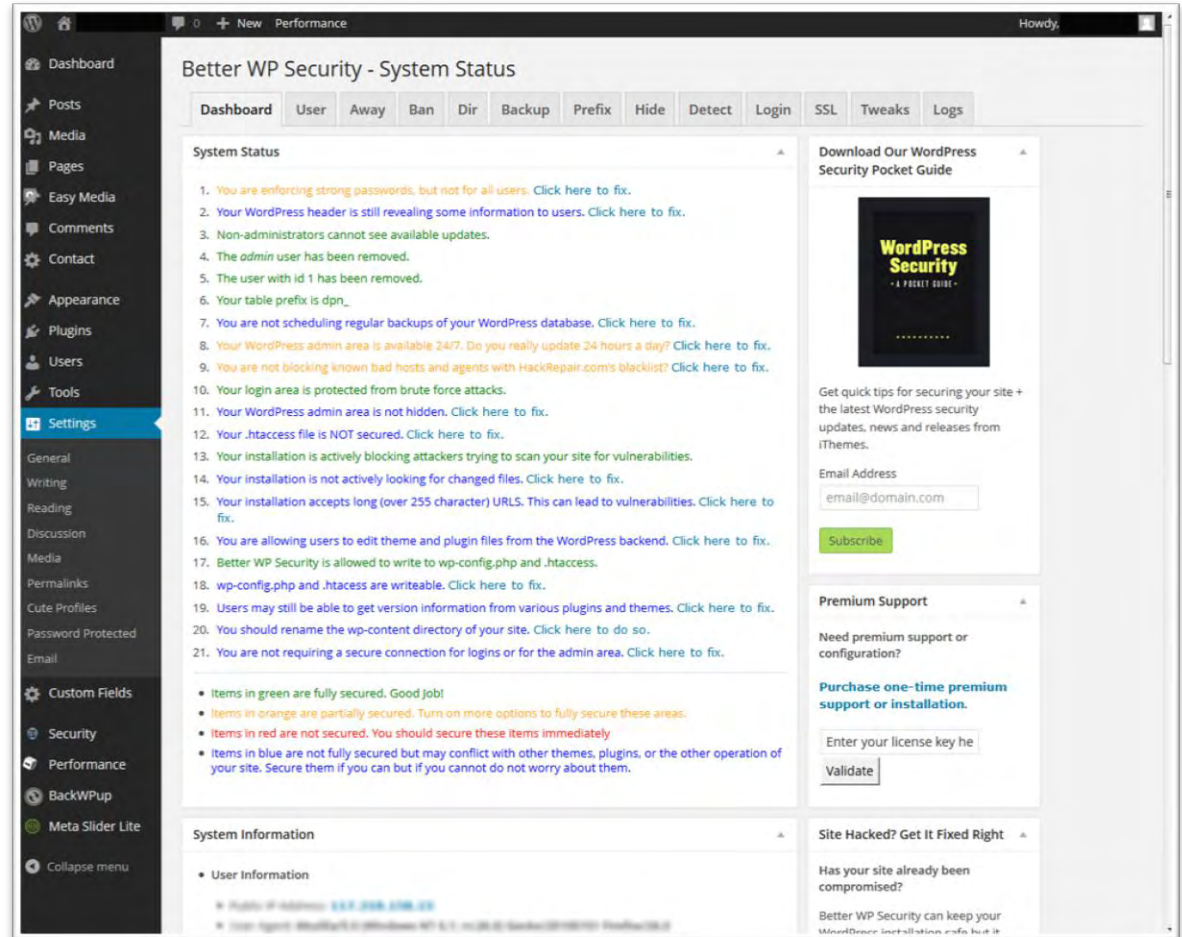


Company Logo



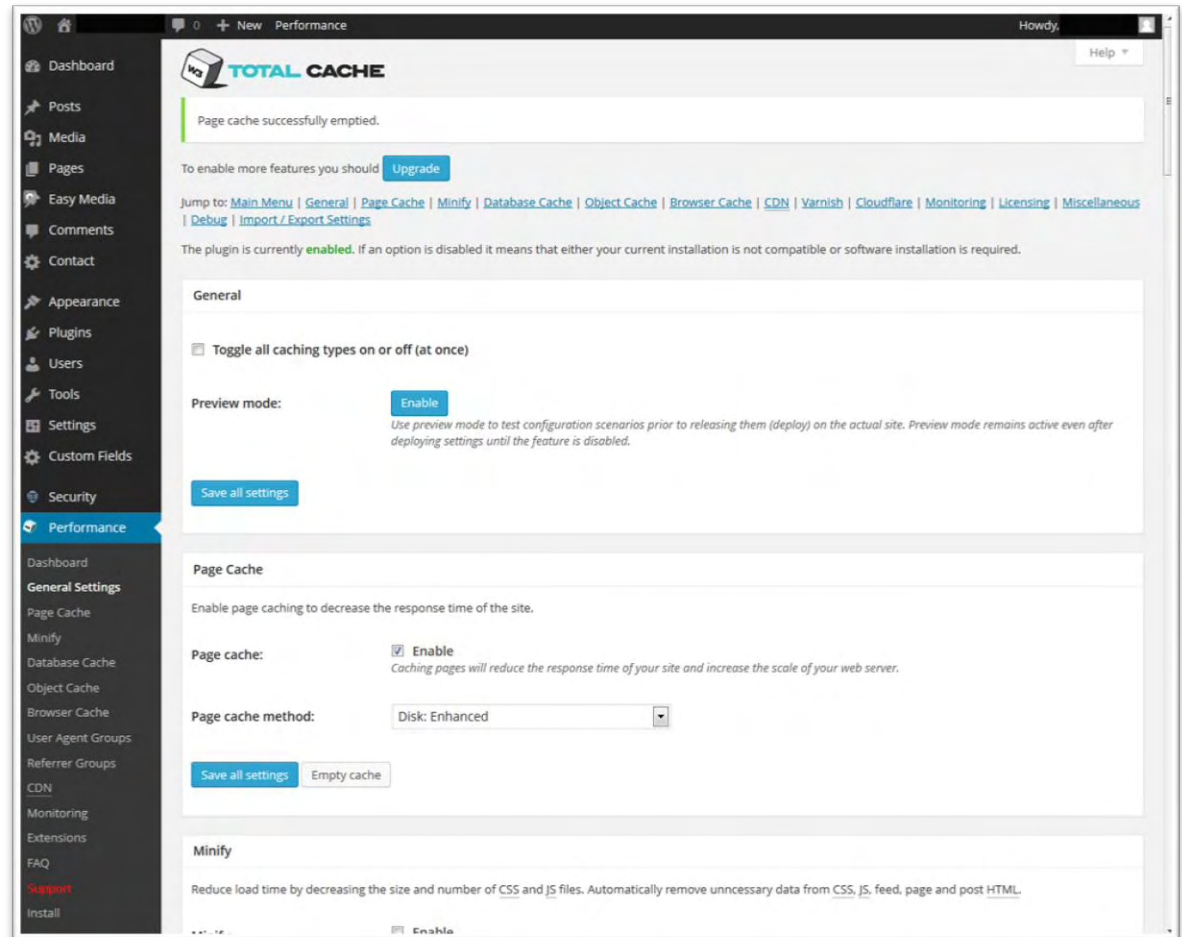
WordPress plugins installed and configured:

- **Better WP Security:**
Configured the plugin to protect against attacks on the site.



The screenshot displays the 'Better WP Security - System Status' dashboard. The left sidebar shows the WordPress admin menu with 'Settings' highlighted. The main content area is titled 'Better WP Security - System Status' and includes a navigation bar with tabs: Dashboard, User, Away, Ban, Dir, Backup, Prefix, Hide, Detect, Login, SSL, Tweaks, and Logs. The 'System Status' section lists 21 items, each with a status indicator (green, orange, or blue) and a 'Click here to fix.' link. A summary below the list indicates: 'Items in green are fully secured. Good Job!', 'Items in orange are partially secured. Turn on more options to fully secure these areas.', 'Items in red are not secured. You should secure these items immediately', and 'Items in blue are not fully secured but may conflict with other themes, plugins, or the other operation of your site. Secure them if you can but if you cannot do not worry about them.' The 'System Information' section shows 'User Information' and 'Public IP Address: 133.206.238.22'. On the right, there are promotional widgets for 'Download Our WordPress Security Pocket Guide', 'Premium Support', and 'Site Hacked? Get It Fixed Right'.

- **W3 Total cache:** Cache plugin helps to increase the site's loading speed and eventually search rankings.



- **BackWPup:** It takes backup of your files, database etc. Configured the basic setting to backup files, database, plugin names etc. Backups can be sent by email or downloaded by FTP.

The screenshot displays the BackWPup interface within a WordPress dashboard. The left sidebar contains navigation options: Dashboard, Posts, Media, Pages, Easy Media, Comments, Contact, Appearance, Plugins, Users, Tools, Settings, Custom Fields, Security, Performance, and BackWPup (highlighted). Below these are sub-options for Dashboard, Jobs, Add new job, Logs, Backups, Settings, About, Meta Slider Lite, and Collapse menu.

The main content area is titled "BackWPup Jobs" and shows a notification: "Job 'Site Backup' started." Below this, it indicates "Warnings: 0 Errors: 0" and a progress bar for "Database backup" at 11%. A status message says "Connected to database dippindb on localhost." There are buttons for "Display working log" and "Abort".

A table lists backup jobs with columns for Job Name, Type, Destinations, Next Run, and Last Run. The table contains three rows of job data.

Job Name	Type	Destinations	Next Run	Last Run
Site Backup	Full Backup Files, DB, WP, Plugins	Local, FTP	Running Now (2 seconds)	January 15, 2014 at 11:17 AM Running: 20 seconds Download Log
Site Backup	Full Backup Files, WP, Plugins	Local, FTP	Success	January 15, 2014 at 11:16 AM Running: 11 seconds Download Log
Site Backup	Full Backup Files, WP, Plugins	Local	Success	January 15, 2014 at 11:16 AM Running: 15 seconds Download Log

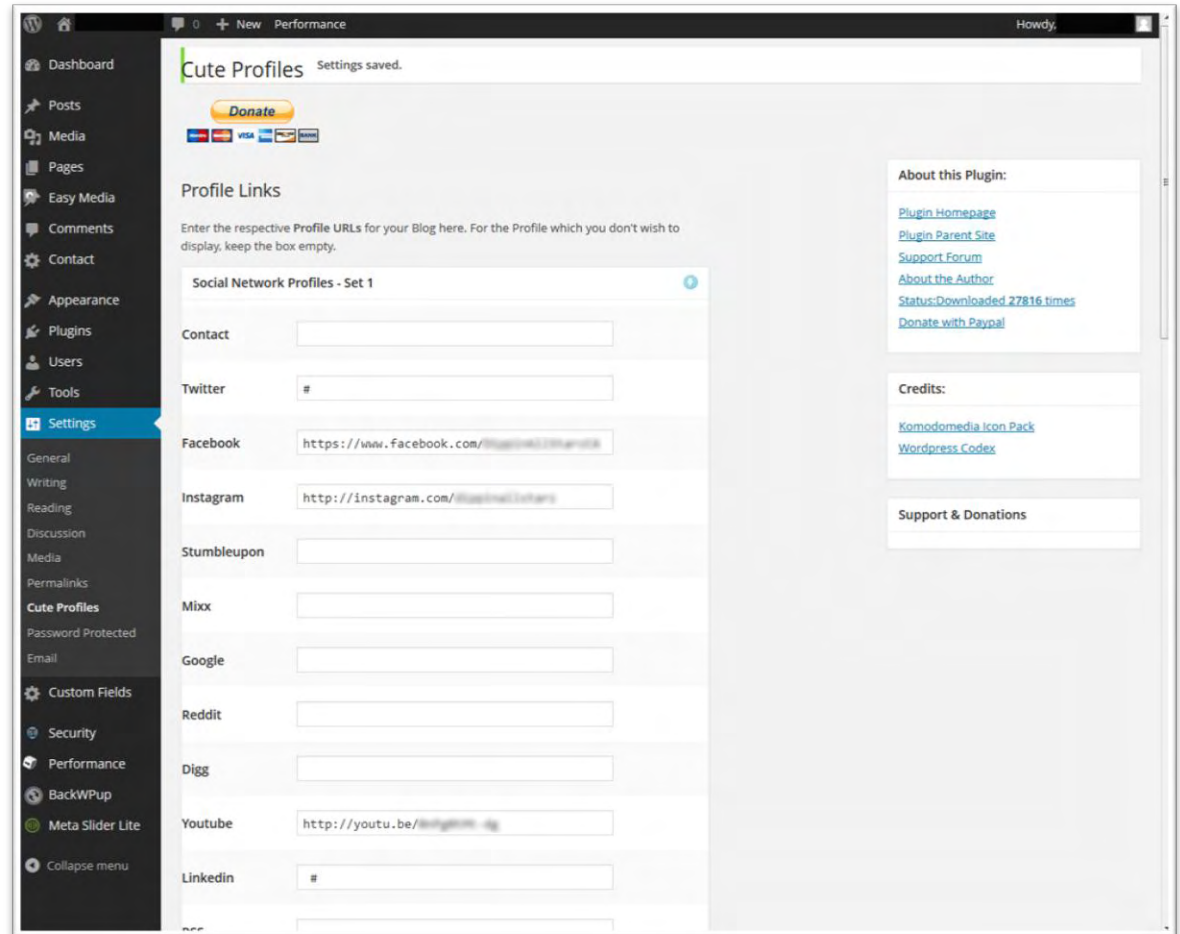
At the bottom, there is a MarketPress logo with the text "Get BackWPup Pro now." and "Thank you for creating with WordPress." The version information "BackWPup version 3.1.1" and "Version 3.8" is shown in the bottom right corner.

- **SEO plugin:** The easiest way of optimizing your site title, meta tags for SEO. Installed the plugin but yet to activate and configured as no information provided. Can be easily managed per post/page.
- **Advanced custom fields:** Using this plugin to add custom fields for specific pages, posts etc. We can use conditional logic to hide/display it on pages/posts.

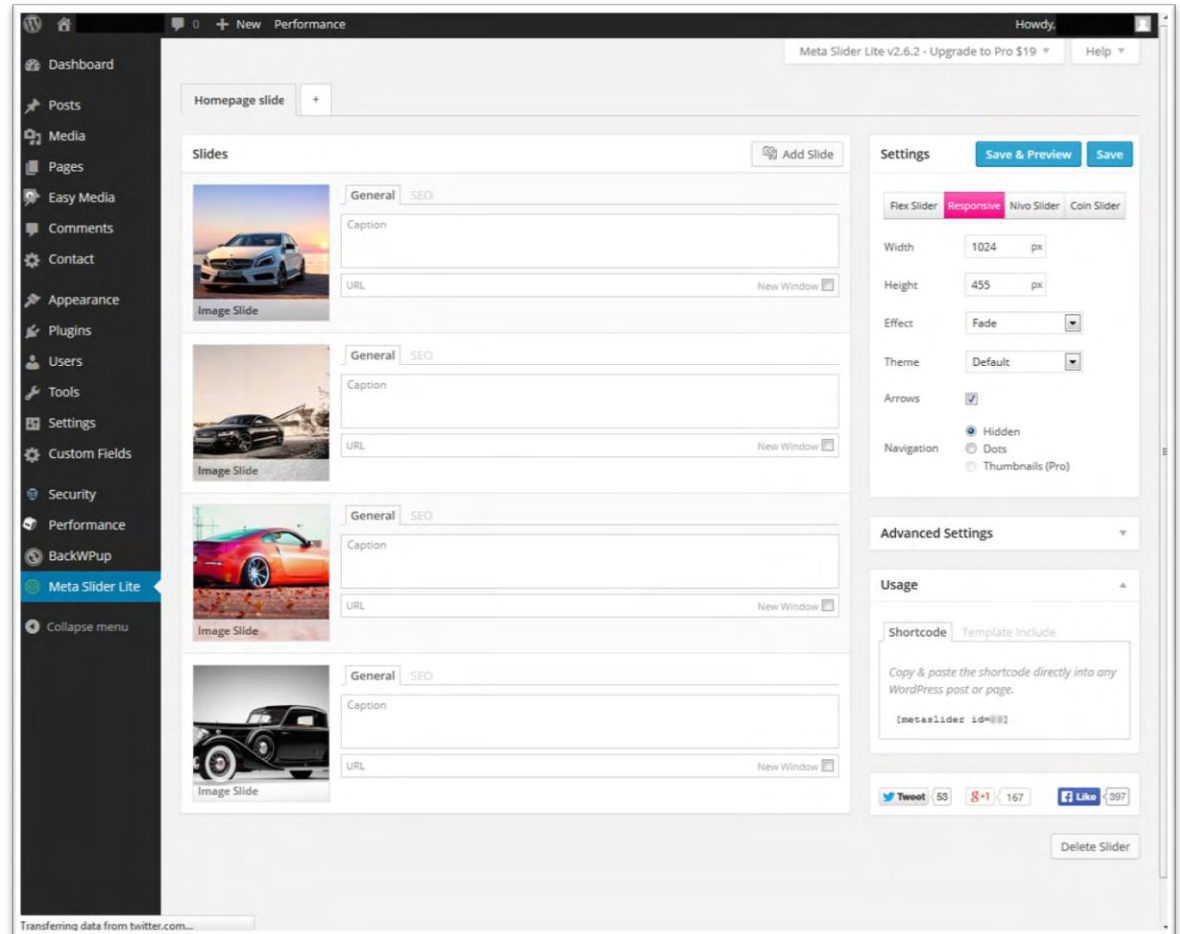
We have added the custom field group for home page, where we can add video url, and it is getting displayed on home page.

- **Really Simple CAPTCHA:** Contact form 7 requires this plugin to work captcha in the contact form. Installed it and added the captcha field in contact form.
- **WP-Mail-SMPT:** It reconfigures the `wp_mail()` function to use SMTP instead of `mail()`. In settings, you can change SMTP host, port, email id as per your access details, and the contact form will use the details to send/receive the emails. This is helpful when moving hosting as different hosting environments have different email settings.

- **Cute Profiles:** It adds all your social profiles and displays to the frontend. We have changed the design as given requirements, and displaying it on contact us page by setting it display manually.

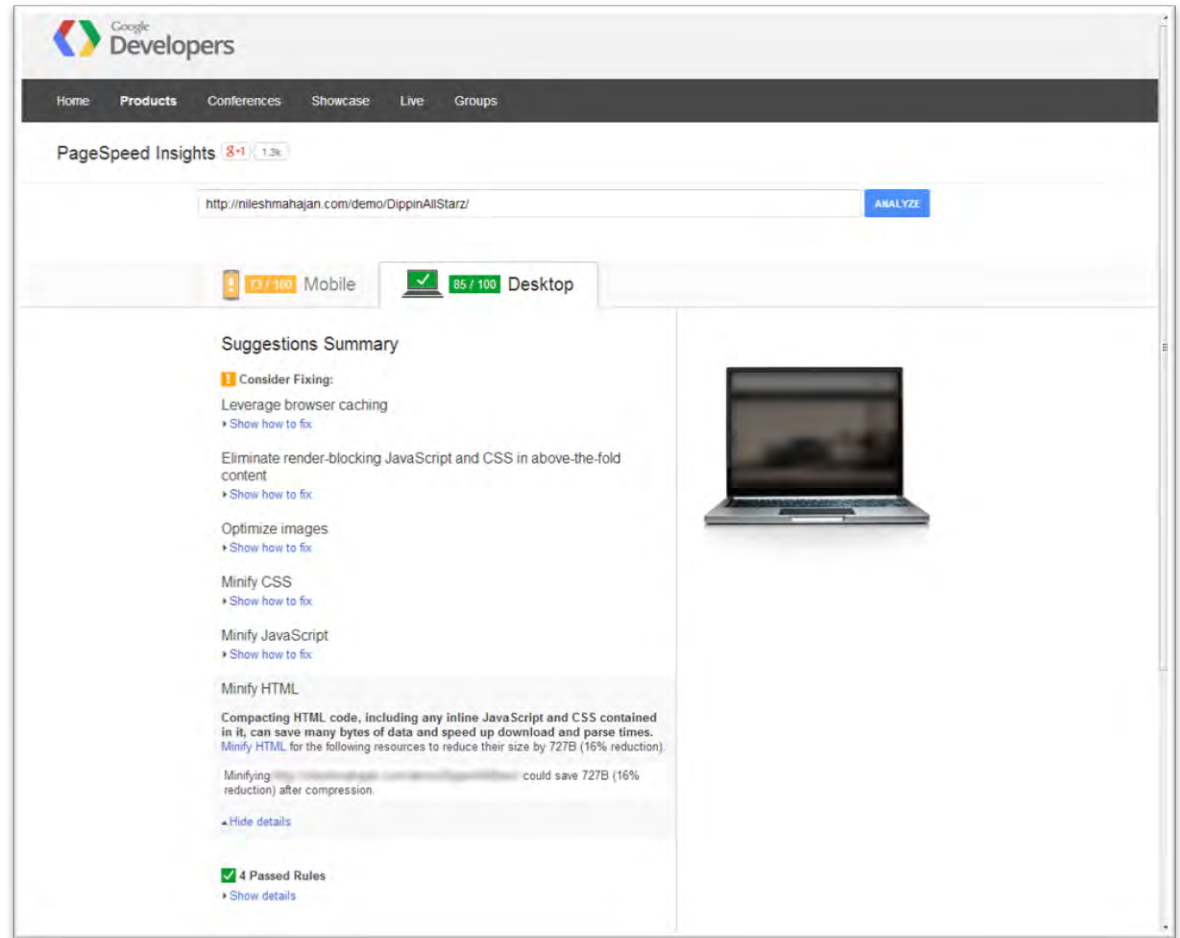


- **Meta slider:** It is a responsive slider plugin with combination of 4 sliders - Nivo Slider, Flex Slider, Coin Slider or Responsive Slides. We have added “homepage” slider in slider settings and displaying it on homepage.



Google pagespeed score:

- Currently on mobile its “xyz” and on desktop its “xyz”. Further improvements can be made with aggressive settings in cache plugin.



The screenshot displays the Google Developers PageSpeed Insights interface. At the top, the Google Developers logo is visible, along with navigation links for Home, Products, Conferences, Showcase, Live, and Groups. The main heading is "PageSpeed Insights" with a "1.2k" badge. Below this, the URL "http://nileshmahajan.com/demo/DippinAllStarz/" is entered in the search bar, with an "ANALYZE" button to the right. The interface shows two tabs: "Mobile" with a score of 73/100 and "Desktop" with a score of 85/100. The "Suggestions Summary" section lists several items to consider fixing:

- Consider Fixing:**
 - Leverage browser caching
 - Show how to fix
 - Eliminate render-blocking JavaScript and CSS in above-the-fold content
 - Show how to fix
 - Optimize images
 - Show how to fix
 - Minify CSS
 - Show how to fix
 - Minify JavaScript
 - Show how to fix
 - Minify HTML
 - Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times. Minify HTML for the following resources to reduce their size by 727B (16% reduction).
 - Minifying [resource] could save 727B (16% reduction) after compression.
 - Hide details
- 4 Passed Rules**
 - Show details

An image of a laptop is displayed on the right side of the interface.

Responsive design views:

